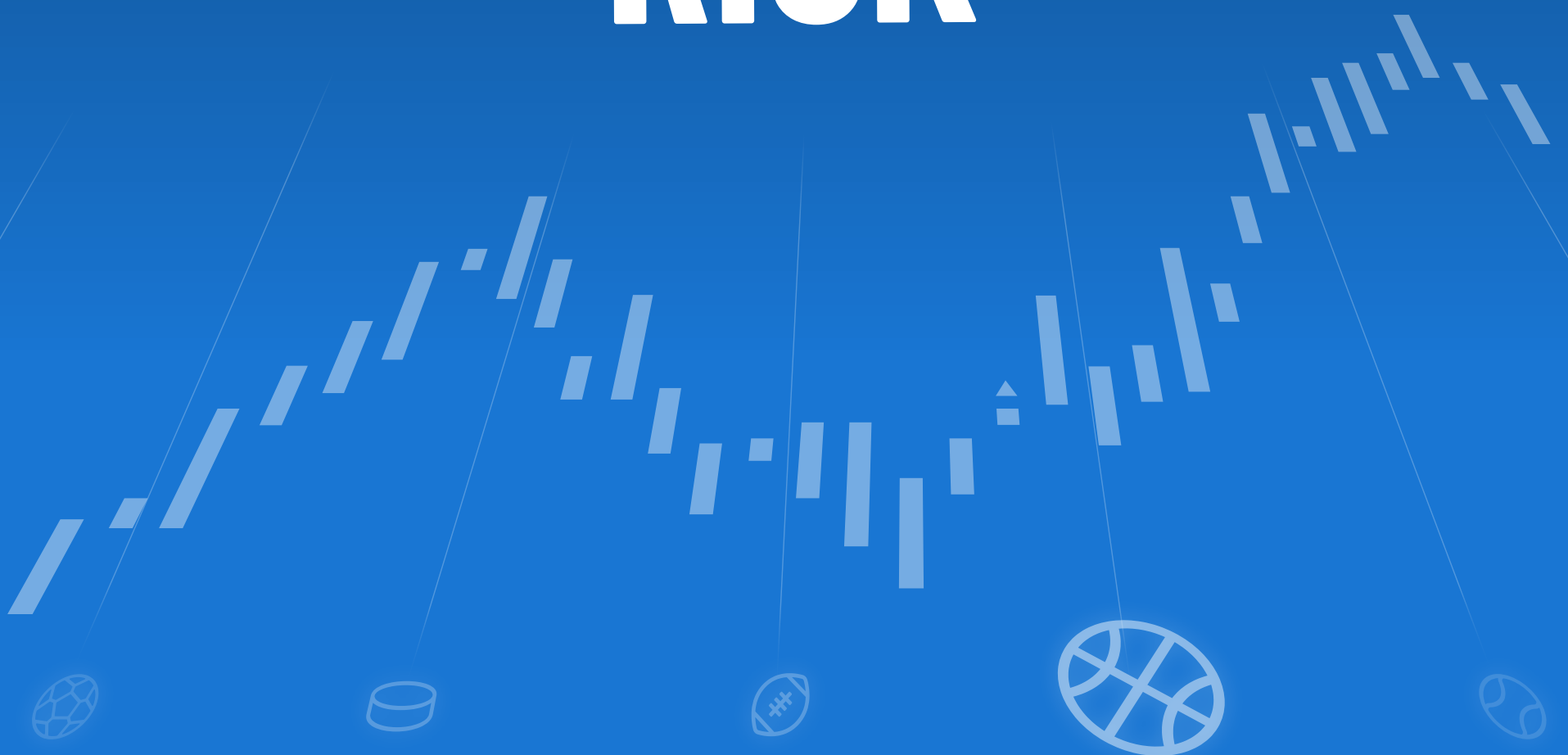


RISK



A tailor-made risk management service

Managing risk is an expensive and resource-heavy function of running a sportsbook.

Our Risk service allows you to outsource key components – or the entire function – with total confidence. We offer a completely bespoke approach that supports your business needs and drives your profits.

Why choose Risk?



EXPERIENCE

20 years of trading for the biggest betting brands



DIFFERENTIATION

We don't pool liquidity so you can fully localise your product



EXPERTISE

Our 100+ risk analysts remove volatility and manage your entire player base as individuals



CONTROL

Everything is tailored, including limits and player profiling strategy



SUPPORT

24/7 support and direct access to our Risk team



We manage your book the right way

From bet limits and delays to your wider player profiling strategy, we provide every aspect of **Risk** to your requirements.

We don't believe in pooling liquidity. We make decisions that benefit your sportsbook alone and generate better margins every single day.

Why settle for anything less?



Build a package that's right for you



When we say “control” and “flexibility” – we mean it. **Risk** is available as a set of modules (*pictured*), meaning you can pick the parts you want, outsourcing as much of the lifecycle as you like.

Simply tell us the services you need and together we can start transforming your sportsbook performance today.

SEE RISK IN ACTION

[Request a demo here](#)

Why not add pricing?

For maximum efficiency and accuracy, we recommend pairing **Risk** with our **PreMatch** and **LiveTrading** services.

[Go to PreMatch](#)

[Go to LiveTrading](#)